# Sales force Einstein Analytics Curriculum

## 1 - Introduction

- Overview on Einstein Analytics
- Concepts and terminologies
- Org Setup and Registration on Einstein Analytics
- Platform Setup
- Setting up Permission Sets and License

## 2- Getting Started with Einstein Analytics

- Preparing Data.
- Load CSV Files
- Bring Data from Sales force into Analytics
- Create very first Lenses& Dashboard
- Create a custom Einstein Analytics App

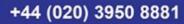## 3- Design and create custom Dataflow

- Overview of Data Connection
- Understanding Dataflow
- Design and Create Custom Dataflow
- Data Mapping

## 4- Data Transformation using Dataflow

- Implement Augment, Filter, Compute Expression, Compute Relative and much other transformation using dataflow.
- Combine multiple datasets into Single datasets using Data Transformation.
- Scheduling and Monitoring dataflow.

## 5- Sales and Service Dashboard

- Create Sales and Service Dashboard.
- Understand Steps and Static Steps in Dashboard
- Creating Custom action in Dashboard

## 6- Implement Security and Access to Data

- Security Overview in Einstein Analytics.
- Security Predicate Implementation
- Implementing Ownership-Based Row-Level Security
- Implementing Role-Based Row-Level Security
- Implementing Team-Based Row-Level Security
- Implementing Row-Level Security with External Data

## 7-Dataset Recipe

- Understanding Dataset Recipe/ Tableau Prep.
- Scheduling Recipes
- Exporting Data from Einstein.
- Configure action on datasets

## 8-Designing and Building Dashboard using Templates

- JSON Overview
- Customizing Dashboard JSON File.
- Implementing and Customizing Widgets using JSON
- Wave Analytics Dashboard Templates.

## 9-Filtering and Binding in Analytics Dashboards

- Understanding Filters
- Broadcast Faceting
- Global Filters on Dashboard
- List Filters, Date Range Filters on Dashboard
- Creating Dynamic Top-N Filters
- Limitations of Filters in Lenses and Dashboard in UI
- Dynamic Filter Binding in Dashboard
- Selection & Result Binding Implementation on a Dashboard.



Salesforce Einstein Analytics (Tableau CRM)

## 10- SAQL Query Customization in Dashboard

- Overview of Modifying Queries in Dashboard.
- SAQL Customization in Lenses and Steps.
- SAQL customization in JSON.

## 11- XMD Metadata Modification in Lenses and Dashboard

- Overview of Extended Metadata (XMD)
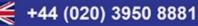- Backing Up and Uploading a Dataset's XMD File



**KEY FEATURES**

- Instructor-led Sessions
- Learn from Experts
- Assignments
- 24 x 7 Support
- Real-time Case Studies
- Get Certified

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