

Sales force Einstein Analytics Curriculum

1 - Introduction

- Overview on Einstein Analytics
- Concepts and terminologies
- Org Setup and Registration on Einstein Analytics
- Platform Setup
- Setting up Permission Sets and License

2- Getting Started with Einstein Analytics

- Preparing Data.
- Load CSV Files
- Bring Data from Sales force into Analytics
- Create very first Lenses& Dashboard
- Create a custom Einstein Analytics App

3- Design and create custom Dataflow

- Overview of Data Connection
- Understanding Dataflow
- Design and Create Custom Dataflow
- Data Mapping

4- Data Transformation using Dataflow

- Implement Augment, Filter, Compute Expression, Compute Relative and much other transformation using dataflow.
- Combine multiple datasets into Single datasets using Data Transformation.
- Scheduling and Monitoring dataflow.

5- Sales and Service Dashboard

- Create Sales and Service Dashboard.
- Understand Steps and Static Steps in Dashboard
- Creating Custom action in Dashboard



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7- Implement Security and Access to Data

- Security Overview in Einstein Analytics.
- Security Predicate Implementation
- Implementing Ownership-Based Row-Level Security
- Implementing Role-Based Row-Level Security
- Implementing Team-Based Row-Level Security
- Implementing Row-Level Security with External Data

9- Dataset Recipe

- Understanding Dataset Recipe/ Tableau Prep.
- Scheduling Recipes
- Exporting Data from Einstein.
- Configure action on datasets

10- Designing and Building Dashboard using Templates

- JSON Overview
- Customizing Dashboard JSON File.
- Implementing and Customizing Widgets using JSON
- Wave Analytics Dashboard Templates.

11- Filtering and Binding in Analytics Dashboards

- Understanding Filters
- Broadcast Faceting
- Global Filters on Dashboard
- List Filters, Date Range Filters on Dashboard
- Creating Dynamic Top-N Filters
- Limitations of Filters in Lenses and Dashboard in UI
- Dynamic Filter Binding in Dashboard
- Selection & Result Binding Implementation on a Dashboard.



12- SAQL Query Customization in Dashboard

- Overview of Modifying Queries in Dashboard.
- SAQL Customization in Lenses and Steps.
- SAQL customization in JSON.

13- XMD Metadata Modification in Lenses and Dashboard

- Overview of Extended Metadata (XMD)
- Backing Up and Uploading a Dataset's XMD File

KEY FEATURES



Instructor-led Sessions



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Assignments



24 x 7 Support



Real-time Case Studies



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